

NOTE: ADHERENCE TO CORRECT SPACING (SHOWN AS "X") AND FONTS IS CRITICAL TO MAINTAIN YOUR BRAND ACROSS ALL MEDIA TOUCHPOINTS. CLEARSPACE SHOWN IS MINIMUM; MORE SPACE IS BETTER TO ACCENTUATE THE MARK.

PRIMARY TYPE FACE: MRS. EAVES
SECONDARY TYPE FACE: DIN PRO
WEB FONT: ARIAL



HORIZONTAL LOCK-UP



HORIZONTAL LOCK-UP WITH TAG LINE



VERTICAL LOCK-UP NOTE: NOT FOR PRIMARY USE



ROUND BADGE NOTE: NOT FOR PRIMARY USE

