



Quotes:

1. A good idea doesn't spread just because it's a good idea.
 - a. 8:00
 2. What's the best and highest use of our total organization, beyond our money?
 - a. 15:20
 3. We did not assume that we knew what we were doing – and that's always a good place to start.
 - a. 16:25
 4. Don't be afraid to say that the reason I'm here is to find the best and highest use of my organization to help you, and to help me at the same time.
 - a. 27:55
 5. If people are rooting for your success, you will succeed.
 - a. 31:55
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Titles:

002: Engineers Helping Educators (& Other Partnerships for Reimagining Education) | with Rich Rosen

Author Tags:

Annalies Corbin from PAST Foundation with Rich Rosen of Indigo Strategies

Notes:

Rich Rosen is the Founder of Indigo Systems, an organization founded to mobilize practicing engineers to use systems analysis and design skills to address education problems in their local community.

At the heart of Rich's work is the idea of "engineers helping educators," and today we discuss the role of both engineers and organizational partnerships in our efforts to reimagine, rethink, and redesign the educational system.

We unbox:

- How [*Rising Above the Gathering Storm: Energizing and Employing America for a Brighter Economic Future*](#) catalyzed Rich's shift from healthcare to education
- Creating partnerships between education and businesses – and why it's necessary
- “A good idea doesn't spread just because it's a good idea.”
- The built-in systems of constraints endemic to our schools
- Changing the landscape of education through a focus on STEM
- Finding the best and highest use of an organization, beyond money
- Bringing the concept of R&D to education
- Best practices for business-education partnerships that allow for creativity and create opportunity

Resources:

- Learn more at <http://indigo-strategies.org/>
- Connect with Rich on LinkedIn: <https://www.linkedin.com/in/rich-rosen-07825151/>
- Read a summary: [*Rising Above the Gathering Storm, Revisited: Rapidly Approaching Category 5*](#)

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